



Growing Enterprises ^{SG}

シンガポールの経済戦略 および沖縄企業との 連携の可能性について

Enterprise Singapore

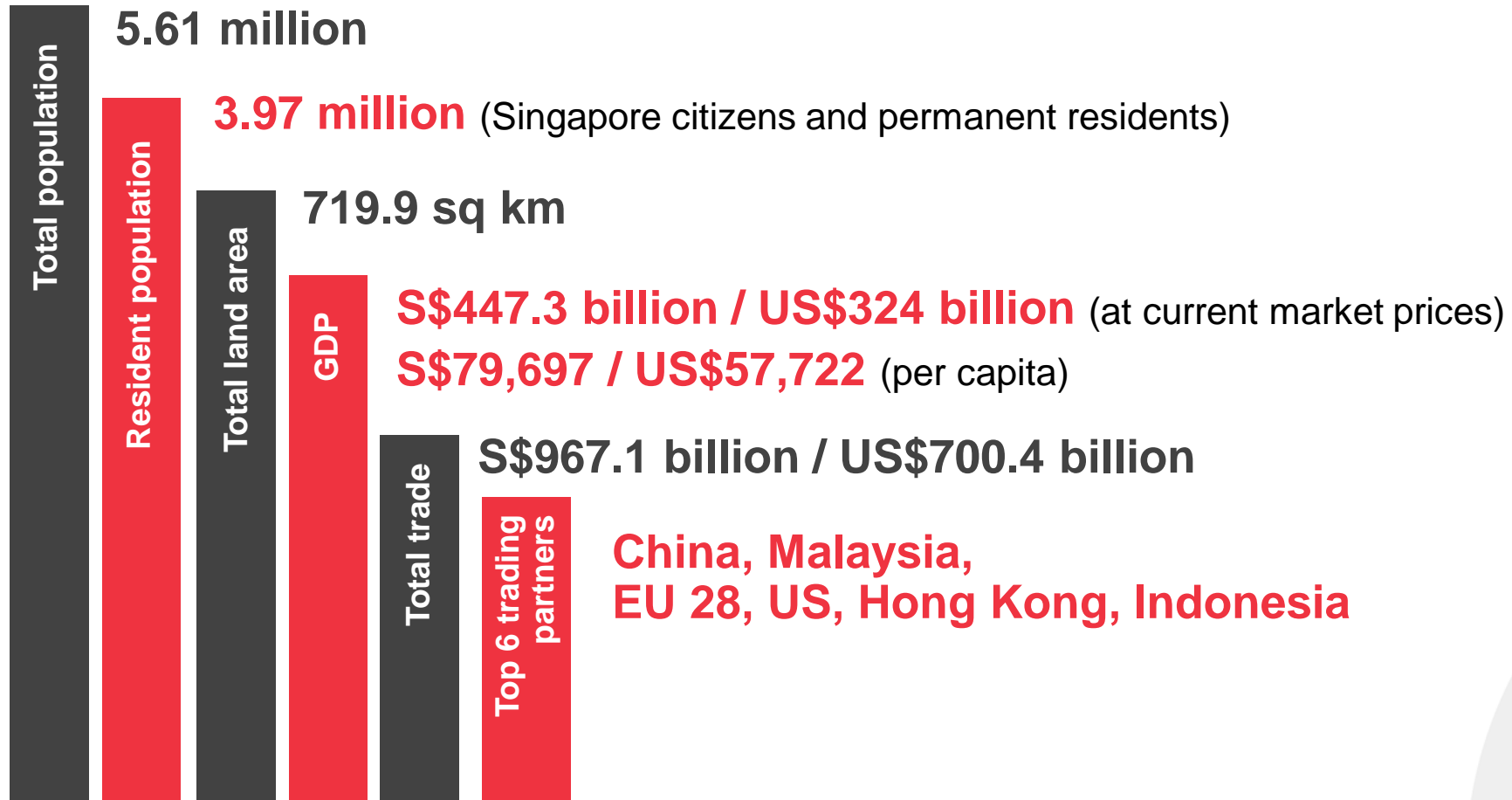
Nozomi Seki, Senior Business Development Manager, Tokyo

30 August 2018

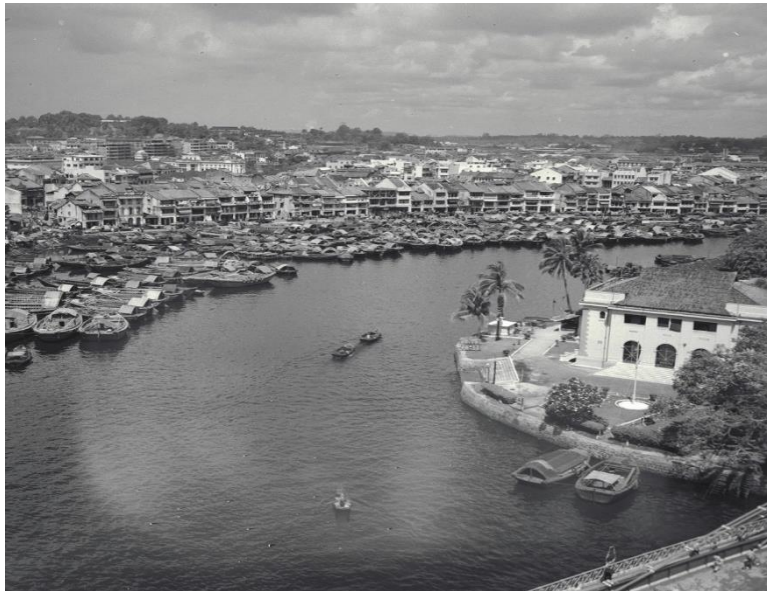


About Singapore

Singapore snapshot 2017



About Singapore
Singapore through the years



1960s



1980s



Now

About Singapore

City in a garden

Enterprise
Singapore



About Singapore

Singapore and its people



Multicultural Society



Highly-educated Workforce

About Singapore

Host to numerous world-renowned events

Enterprise
Singapore



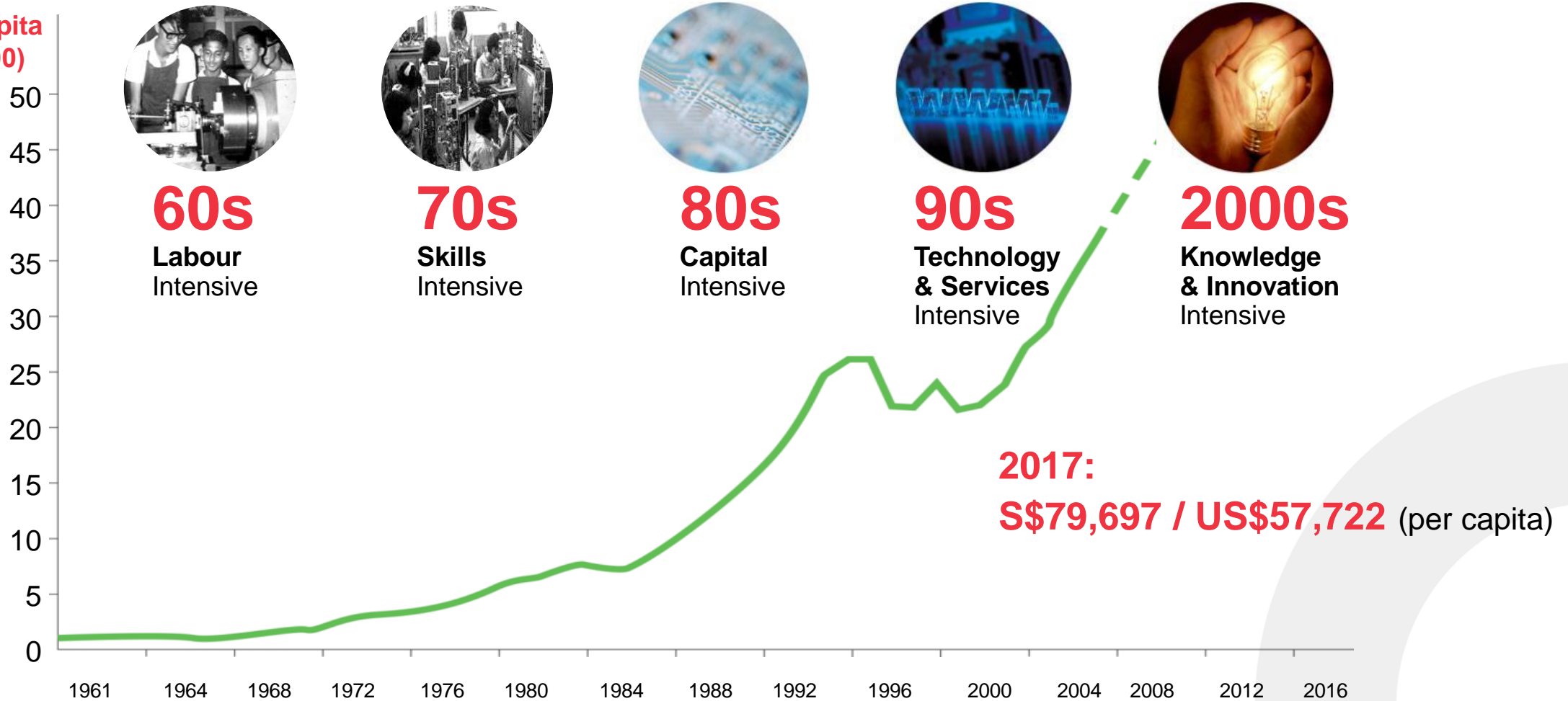
Formula 1's first Night Race



Inaugural Youth Olympic Games

Singapore's economic transformation

GDP/Capita
(US\$ '000)



Singapore in rankings



The world's **3rd most competitive country**

World Economic Forum's Global Competitiveness Report, 2017- 2018



Most **innovative country in Asia**

Global Innovation Index 2017



One of the world's **easiest places to do business**

The World Bank, 2018

Singapore in rankings



The world's **most digitally competitive country**

IMD World Digital
Competitiveness Ranking, 2017



Top in Asia for
IP rights protection

World Economic Forum Global
Competitiveness Report 2017-2018



Best business environment
in Asia Pacific and the world

Economist Intelligence Unit, 2017

Key industries in Singapore

Financial Services Real Estate **Aerospace**
Chemicals & Energy **Education** Electronics
Engineering Services Environment & Water
Healthcare Infocomm Technology **Lifestyle**
Medical Technology **Pharmaceuticals &**
Biotechnology Precision Engineering
Professional Services Transport & Logistics

About Singapore

Banking & Finance

Enterprise
Singapore

Top 4 global financial centre

Home to > 1,200 local and foreign financial institutions



Changi Airport

7,200 flights/ week

>100 airlines

100 country links

400 city links

>62 million passengers/ year

Best Airport in the World

About Singapore

Enterprise
Singapore

Unrivalled global transshipment hub

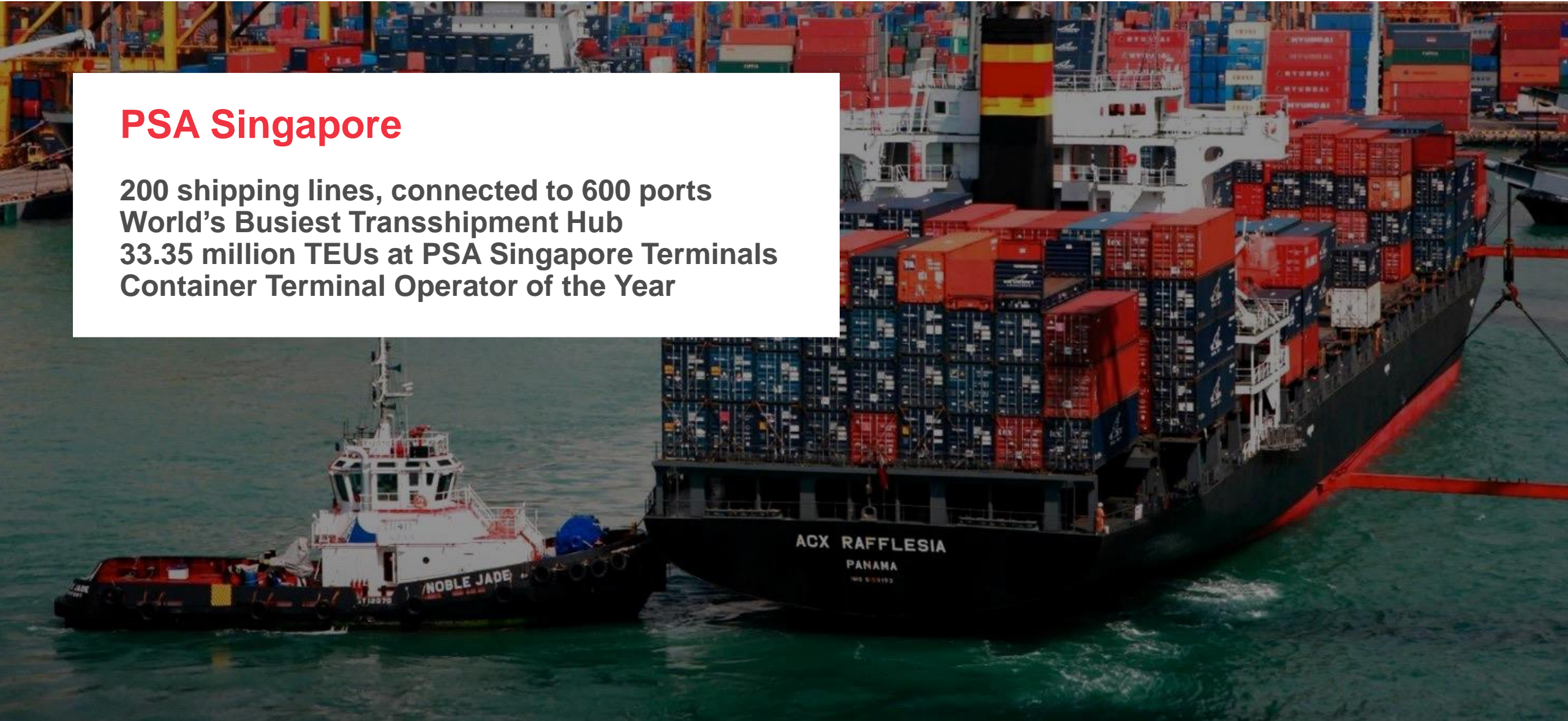
PSA Singapore

200 shipping lines, connected to 600 ports

World's Busiest Transshipment Hub

33.35 million TEUs at PSA Singapore Terminals

Container Terminal Operator of the Year



Our global network

22 FTAs & EPAs with 33 trading partners



35 Enterprise Singapore Overseas Centres

9 Plug & Play Network Partners in 6 countries

4 Global Innovation Alliance locations

1 Enterprise Singapore-SCCCI Singapore Enterprise Centre (Shanghai)

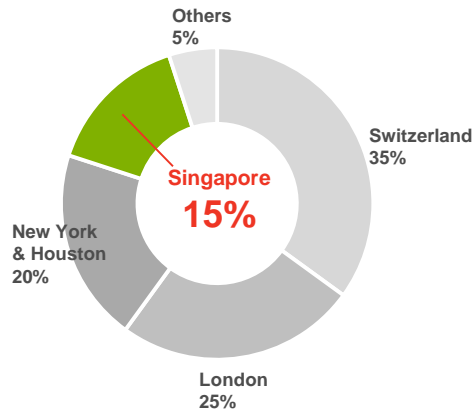
Singapore: A Global Trading Hub

Today, Singapore is a global leader in key commodity sectors



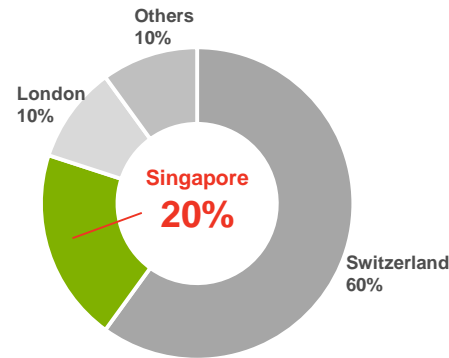
ENERGY

(4th largest trading hub)



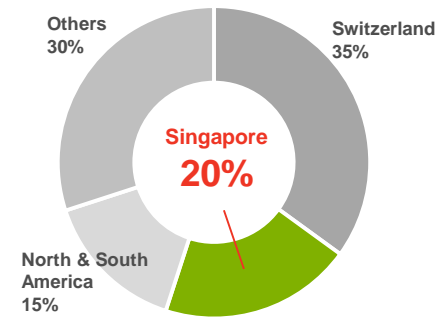
METALS

(2nd largest trading hub)



AGRICULTURE

(2nd largest trading hub)



Global Trading Hub

Singapore is a globally recognised commodity trading centre and hosts leading commodities-related events

Singapore tops global trade rankings

PUBLISHED DEC 1, 2016, 5:00 AM SGT

One of the world's most open, says World Economic Forum report



Insight Report

The Global Enabling Trade Report 2016



COMMITTED TO IMPROVING THE STATE OF THE WORLD

FT



33rd Annual
Asia Pacific
Petroleum Conference
(APPEC 2017)
September 25–27, 2017 | Singapore



S&P Global
Platts



CWC
WORLD LNG & GAS SERIES
9TH ASIA PACIFIC SUMMIT
26 - 29 SEPTEMBER 2017 | SINGAPORE

Transport, Logistics & Connectivity

Transport and logistics services



Why Singapore:

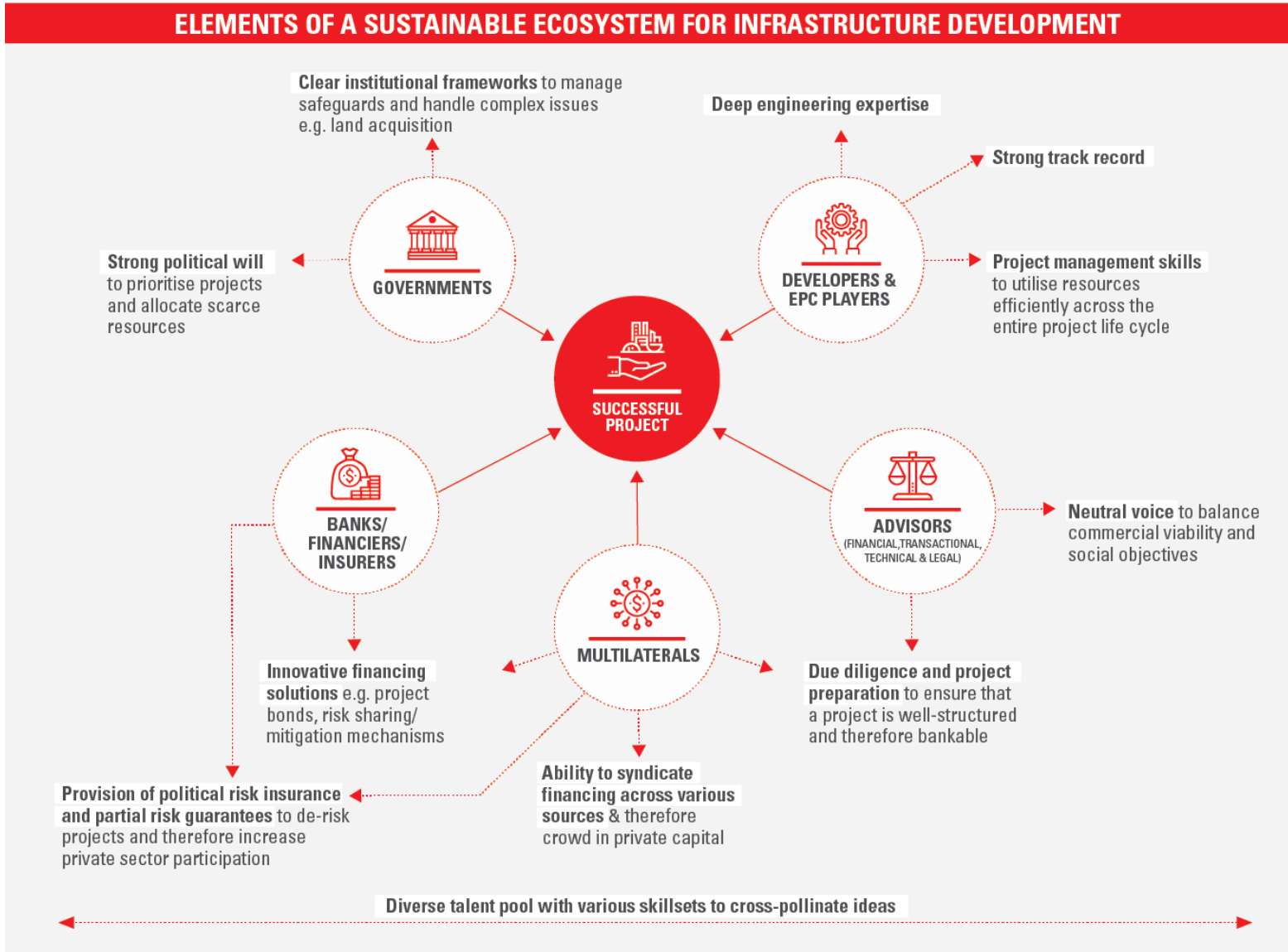
- Strategic location within Asia-Pacific
- Clear customs regulations
- Stable political and physical infrastructure
- Strong logistics ecosystem for both B2B and B2C businesses

Energy

Engineering

Infrastructure & Environmental Solutions

Singapore: Asia's Infrastructure Hub of Expertise

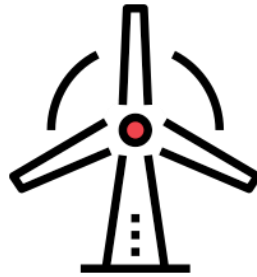


Infrastructure

Singapore: Asia's Infrastructure Hub of Expertise



**CITIES & URBAN
DEVELOPMENT**



**INFRASTRUCTURE &
ENVIRONMENTAL SOLUTIONS**



**TOURISM &
HOSPITAL SERVICES**

Ecommerce

Startups

Startups

Singapore-built for business



STABLE POLICY & REGULATORY ENVIRONMENT

- One of the easiest place to do business
- Best place in Asia for IP rights protection



SUPPORTIVE GOVERNMENT POLICIES

- Strong policies to anchor MNCs in Singapore
- Full tax exemption schemes for new startups



AVAILABILITY OF CAPITAL

- Private equity and venture capital tech investments of more than **S\$7.21** billion in 2016[^]



LAUNCHPAD INTO ASIA

- In 2017, the region's economy was worth around US\$2.7 trillion, more than any of the BRIC economies*.
- Growing population that translates to higher consumer spending, and increased demand for services (e.g. healthcare and education).
- Conducive ASEAN-Asia trade conditions with China, India, Japan and Korea

*Source: IMF 2017 estimate of ASEAN countries nominal GDP

[^] Source: Pitchbook

Our goal for the Singapore startup ecosystem

Singapore as the place to be for startups around the world to develop **innovative ideas** and **scale up**



Startup SG represents the shared interests of the startup community and unifies our efforts to support the ecosystem

About Enterprise Singapore

We're part of a larger family that looks at growing Singapore's economy



Grow inward investment and overall development of the enterprise ecosystem in Singapore



Help local enterprises build capabilities and capture new opportunities across sectors and markets, to be globally competitive

Merging two economic agencies



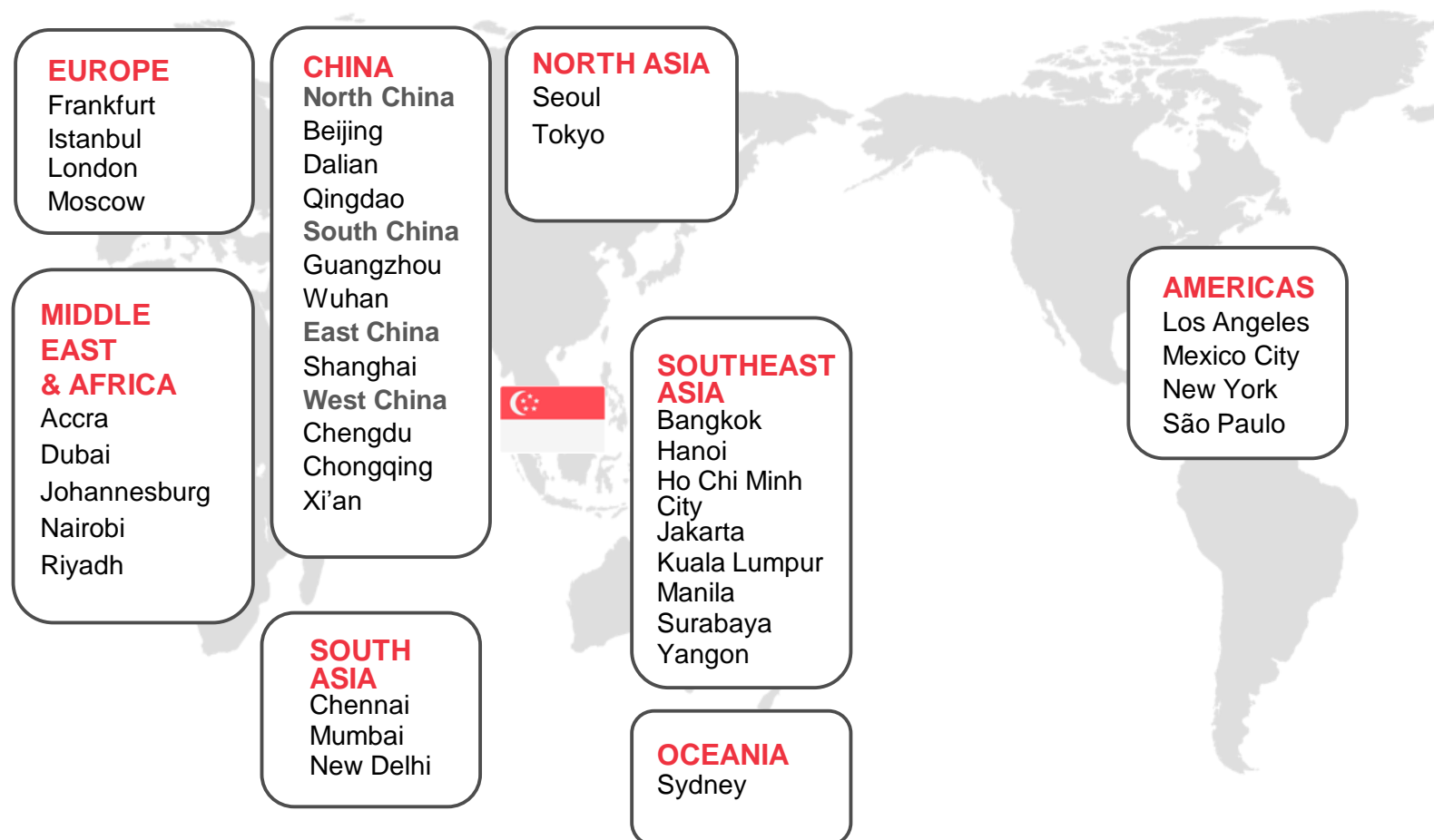
Develop industrial infrastructure to grow new industries and transform existing enterprises



Foster world-class scientific research and nurture scientific talent to develop a vibrant knowledge based Singapore

Enterprise Singapore's global network

More than 35 offices worldwide



Enterprise
Singapore

Thank You

www.enterprisesg.gov.sg

